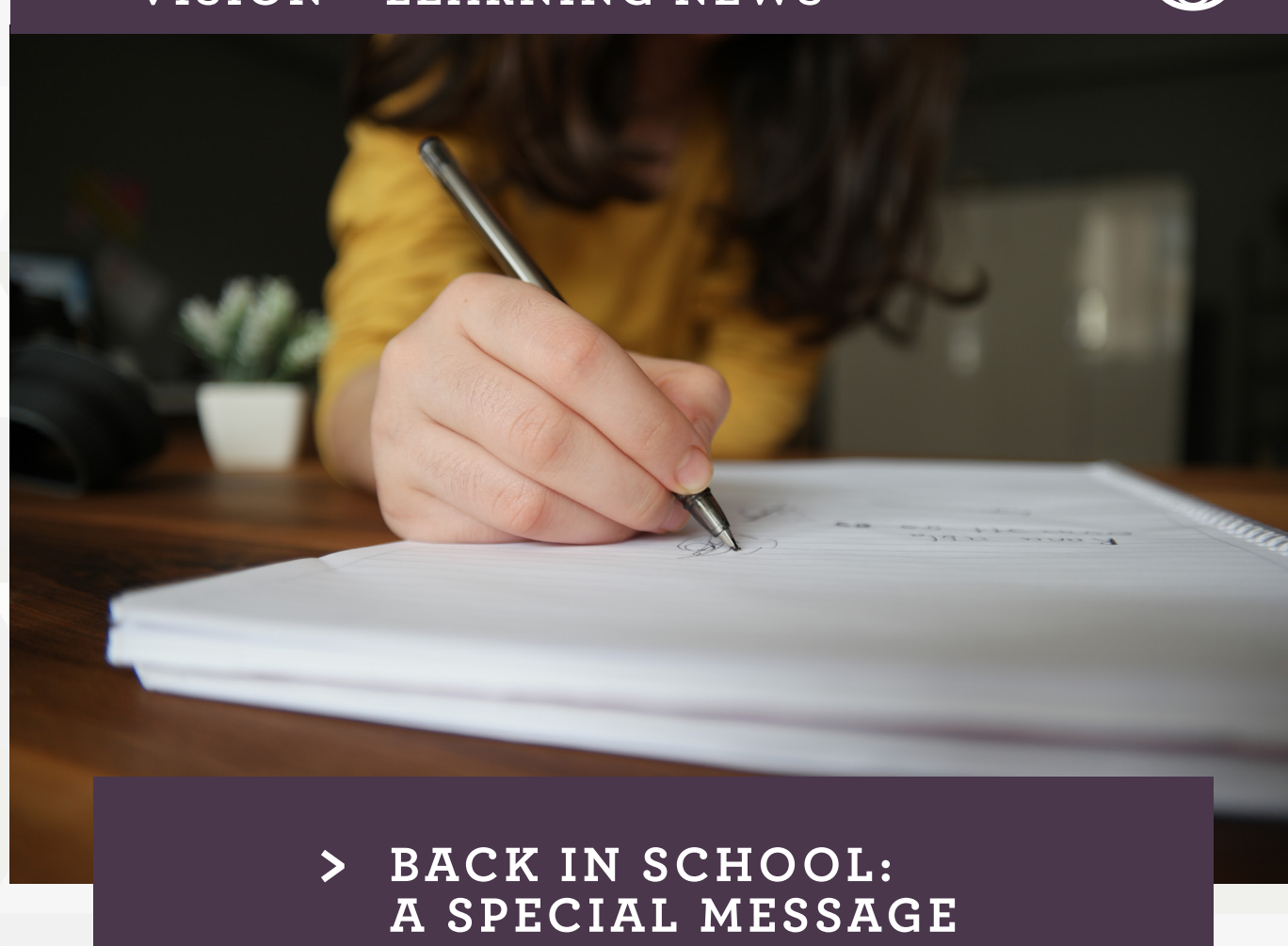
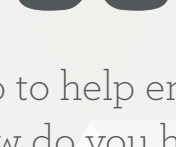


## &gt; VISION + LEARNING NEWS

> BACK IN SCHOOL:  
A SPECIAL MESSAGE  
FOR PARENTS*how do you help?*

What can parents do to help ensure this school year will be successful? How do you help a struggling reader when nothing seems to make a difference?

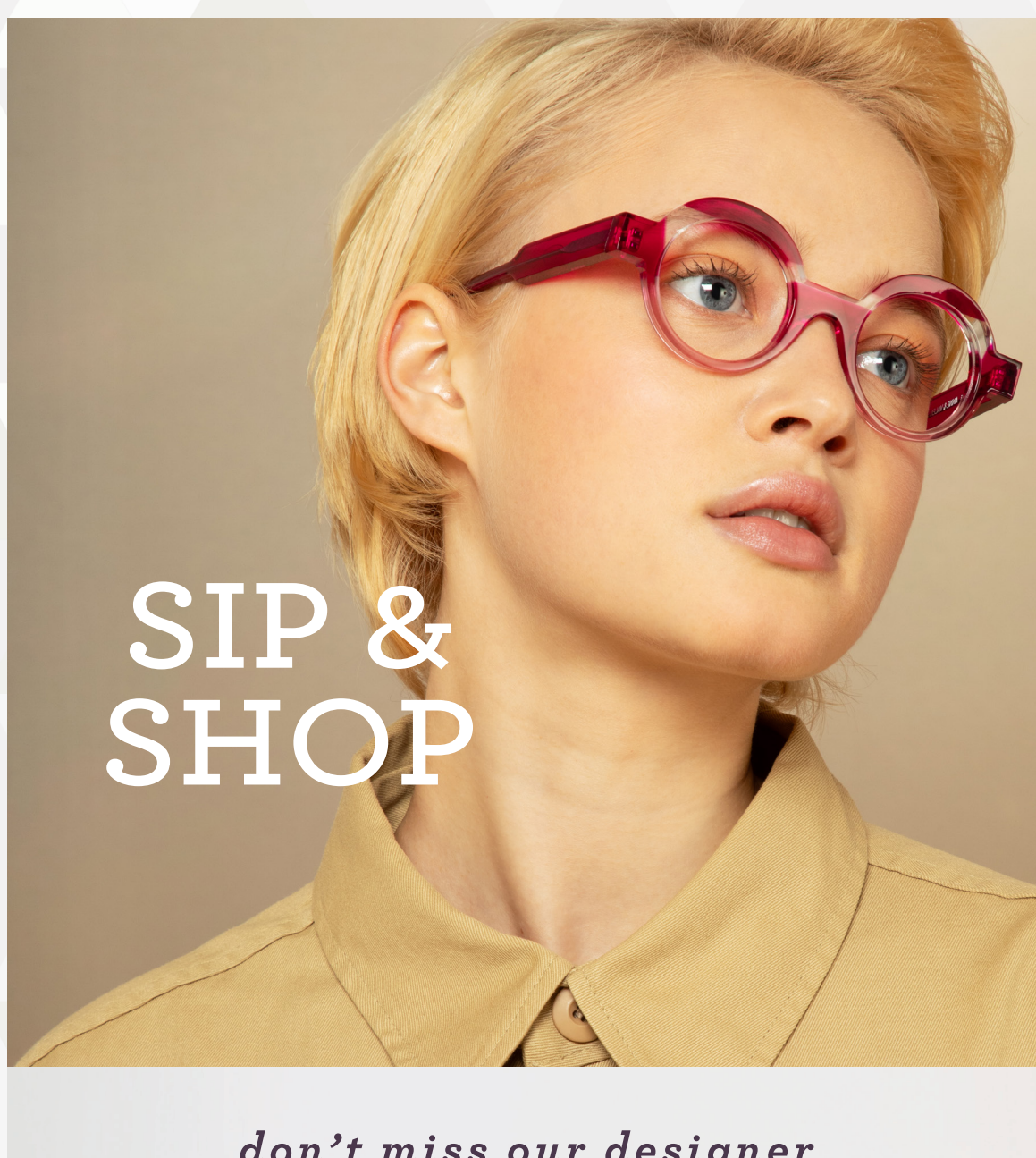
Simply put, if your child has a hidden vision problem, it can make reading and learning difficult. And, in most cases, the child will continue to struggle despite the best interventions.

A vision screening with an eye chart is not enough. Vision screenings typically only test how well your child can see at a distance of 10 or 20 feet. So, when someone has 20/20 vision, it just means that they can see the size of letter that they are supposed to be able to see at 20 feet. But most learning takes place up close. Tasks such as reading, writing, homework, and test taking are all done within about 16 inches of their eyes.

If your child struggles with reading, is smart in everything but school or is a bright underachiever, you need to make sure your child has all the visual skills required for academic success - schedule a Developmental Vision Evaluation.

Click [here](#) to visit our website for more information on the critical link between hidden vision problems and learning.

[CLICK TO VIEW OUR COMPREHENSIVE APPROACH >](#)

SIP &  
SHOP*don't miss our designer  
eyewear trunk show*

Grab a friend or two and make it a morning out! Sip on mimosas and coffee, chat with our vendors and see the latest eyewear trends. There'll be treats and giveaways, too! Plus, be one of the first 50 in the door and get a FREE gift. Don't miss it!

**SATURDAY, NOVEMBER 23**

**9AM - 1PM**



**VISIONS**

EYE CARE

**BACK IN SCHOOL REMINDER:  
SIGNS OF EXCESS SCREEN TIME**

Signs that you or your family member has been looking at digital devices too long, or has difficulty looking at a computer screen, tablet or other digital device, include:

*eyes feel strained and tired*

*dry eyes*

*headaches*

*sensitivity to light*

*neck pain*

*blurred vision*

*loss of productivity*

*decreased vision at night*

[Click here](#) for more information regarding Excess Screen Time.

**DOES YOUR CHILD STRUGGLE WITH READING  
AND SMART IN EVERYTHING BUT SCHOOL?**

To make sure your child has all the visual skills required for academic success - [schedule a developmental vision evaluation](#) to learn the connection between vision issues and learning.



**VISIONS**

EYE CARE + THERAPY CENTER

6201 S. Minnesota Ave. | [visions@sdivisions.com](mailto:visions@sdivisions.com)  
(605) 274.6717 | [sdivisions.com](http://sdivisions.com)